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Cookie Policy

Arxada AG and its affiliates (collectively and individually called "Arxada" in this policy) take your privacy seriously. Arxada AG is based at Peter Merian-Strasse 80, CH-4052, Switzerland. Arxada is a global operation and cookies data may be shared around the world including outside the European Economic Area. When you visit or interact with our sites, services, applications, tools or messaging, we or our authorized service providers may use cookies, tracking pixels (also called web beacons), or other technologies (collectively called "Tools") for storing information to help provide you with a better, faster, and safer experience, and to help us (including for advertising purposes). This policy should be read together with our Privacy Policy at [Privacy Policy | Arxada](#) which sets out how and why we collect, store, use and share personal information generally, as well as your rights in relation to your personal information and the fact that you may have the right to lodge a complaint with a data protection regulator. You should also take a look at our Cookies Centre which gives you more details of the cookies we use. There are more details at the Cookies Centre below.

Consent

We may ask for your consent to place cookies or other similar technologies on your device, except where they are essential for us to provide you with a service that you have requested. You can withdraw any consent to the use of any cookies or manage any other cookie preferences by visiting our Cookies Centre. There are details of how to do this below. You can also withdraw any consent to the use of any cookies or manage any other cookie preferences by selecting 'Manage Choices' in the banner at the bottom of any page of our website or by clicking 'Edit Preferences' at the bottom left of any page. It may be necessary to refresh the page for the updated settings to take effect.

We may associate your personal information (as defined in Arxada's Privacy Policy) with information gathered through the Tools as set out below. This applies to cookies we use in order to coordinate the Website functionality, performance-related cookies, cookies used for advertising

purposes and our lead generation process. If you do not wish us to use your Personal Information in this way, you may withdraw consent at any time by following the instructions in the section Disabling Cookies below.

Cookies Centre

We use a Cookies Centre on Arxada websites to enable you to find out more about the cookies we use. For most cookies you'll find the name of the cookie, a description of what it does and a link to the cookie provider's privacy policy. Our Cookies Centre is built on the One Trust platform. You can find out more information about One Trust at   https://www.onetrust.com/company/about-us/. You can see One Trust's privacy policy at https://www.onetrust.com/privacy/ and https://www.onetrust.com/trust/ to find out more about the cookie platform we use here https://www.onetrust.com/solutions/consent-and-preference-management/ We rely on One Trust for some of the information about cookies on the Arxada website and setting your preferences in our Cookies Centre may involve the transfer of your personal data to One Trust.

How can I access the Cookies Centre?

If you visit any Arxada website the Cookies Centre banner should appear towards the bottom of the page. At the Cookies Centre you'll be given the option of agreeing to all cookies, rejecting all cookies (except for essential cookies – we'll talk more about this below) or tailoring your cookie experience to suit your own browsing by clicking 'Manage Choices'. If you click 'Manage Choices', you'll see all of our cookies listed under the following headings:

1.   Functional Cookies

2.   Advertising Cookies

3.   Performance Cookies

4.   Required Cookies

You can click on either Functional Cookies or Advertising Cookies to get more detail on each of the cookies we use.

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What Are Cookies?

We use cookies on our website. The specific names and types of the cookies, web beacons, and other similar technologies we use may change from time to time. In order to help you better understand this Policy and our use of those technologies we have provided the following limited terminology and definitions:

- Cookies – Small text files (typically made up of letters and numbers) placed in the memory of your browser or device when you visit a website or view a message. Cookies are then sent back to the originating web domain on your subsequent visits to that domain and allow the website to recognize your particular device or browser. Most web pages contain elements from multiple web domains so that when you visit the website, your browser may receive cookies from several sources. Cookies allow you to navigate between pages efficiently, remember preferences and generally improve the user experience. They can also be used to tailor advertising to your interests through tracking your browsing across websites. There are several types of cookies:

    o Session cookies expire at the end of your browser session and allow us to link your actions during that particular browser session.

    o Persistent cookies are stored on your device in between browser sessions, allowing us to remember your preferences or actions across multiple sites.

    o First-party cookies are set by the site you are visiting.

    o Third-party cookies are set by a third-party site separate from the site you are visiting. We try to provide more information about each third-party cookie in our Cookies Centre.

We may use the terms "cookies" or "similar technologies" interchangeably in our policies to refer to all technologies that we may use to store data in your browser or device or that collect information or help us identify you.

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What Types of Cookies Do We Use?

We describe the categories of cookies which may be used by or on behalf of Arxada on its websites. Please note, that not all of the listed cookies are used on all of Arxada's websites.

Functional Cookies

Some of these cookies are used to assess the performance of our websites, applications, services, and tools, including as part of our analytic practices to help us understand how our visitors use our websites, determine if you have interacted with our messaging, determine whether you have viewed an item or link, or to improve our website content, applications, services, or tools. For example, we might use functional cookies to keep track of which pages are most popular, which method of linking between pages is most effective, and to determine why some pages are receiving error messages. We may also use cookies that allow us to offer you enhanced functionality when accessing or using our sites, services, applications, or tools. This may include identifying you when you sign into our sites or keeping track of your specified preferences, interests, or past items viewed so that we may enhance the presentation of content on our sites. This enables us, for example, to remember choices you make, or to recognize the platform from which you access the site, and to provide enhanced and more personal features. It also helps us to improve the quality, usability, appearance and functionalities of our websites.

Arxada uses Functional Cookies which are identified in the Functional Cookies section of our Cookies Centre. To access that click on Manage Choices, then Functional Cookies. That will then give you a list of the Functional Cookies that we use.

You will see from our Cookies Centre that our site uses a number of cookies from Google and its associated companies including DoubleClick. We also use various Google services including Google Maps and YouTube. Google's privacy policy is here – http://www.google.com/policies/privacy/. We also use analytics tools from Google to collect internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. Note that Google may aggregate data from various sources including from these tools.

You will also see that we use various Amazon services and that Arxada also uses Amazon Web Services (AWS). Again, Amazon may consolidate the data it holds across its various platforms including AWS. You can view the AWS privacy policy here https://aws.amazon.com/privacy/.

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The Functional Cookies we use include cookies from Cloudflare, Inc. The Data Protection Authority in Portugal has expressed concerns about Cloudflare cookies. You can read more about those concerns here https://bit.ly/schremsport. You can read Cloudflare's privacy policy here https://www.cloudflare.com/privacypolicy/.

Advertising Cookies

Advertising Cookies are used by advertising companies to serve personalised ads more relevant to your interests. The companies behind them may also share information with other people including social networks and they may record your interactions with some of the ads - for example, because that might be part of their agreement with the advertiser or because they are paid in relation to the number of people who click on or see the ads.

Again, the advertising cookies on Arxada websites include cookies from Google – please see our comments about Google above. There are also Facebook cookies and cookies from LinkedIn who again may aggregate the data that they obtain from these cookies with other data they hold on you.

Performance Cookies

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site and will not be able to monitor its performance.

Required Cookies

These cookies are necessary to the operation of our sites, services, applications, and tools. They are sometimes called 'Essential Cookies'. This includes technologies that allow you access to our sites, services, applications, and tools, which are required to identify irregular site behaviour, prevent fraudulent activity and improve security, or that allow you to make use of our functions, saved search, or similar functions.

You can see the required cookies that Arxada uses by visiting our Cookies Centre and clicking on Required Cookies

Disabling Cookies

- You can visit the Cookies Centre to set your preference and to disable Functional Cookies, Advertising Cookies, and Performance Cookies.

- You can click on the 'Reject All' button on our website to disable Functional Cookies, Advertising Cookies, and Performance Cookies.

- If you do not want to accept any cookies, you may be able to set your web browser to allow you to control whether you will accept cookies, reject cookies, or to notify you each time a cookie is sent to your browser. If your browser is set to reject cookies, websites that are cookie-enabled will not recognize you when you return to the website, and some website functionality may be lost. The Help section of your browser may tell you how to prevent your browser from accepting cookies. To find out more about cookies, visit www.aboutcookies.org.

- In our Cookies Centre we have listed the names of the cookies themselves and their source so that you can easily identify and disable them if you want to through your browser controls.

After your initial visit to the website, we may change the cookies we use. Our Cookies Centre will always allow you to know who is placing cookies, for what purpose and give you the means to not accept them through our Cookies Centre or otherwise disable them so you should check it from time to time.

Similar Technologies

In addition to the cookies shown in our Cookies Centre, we use technologies that store information in your browser or device using local shared objects or local storage, such as flash cookies, HTML 5 cookies, and other web application software methods. These are used to enhance your user experience, for example, by storing your user preferences and settings. These technologies are similar to browser cookies but can store more complex data than simple text. They can operate across all of your browsers, and in some instances may not be fully managed by your

browser and may require management directly through your installed applications or device. To find out more about local shared objects or how to disable them, please click here http://helpx.adobe.com/flash-player/kb/disable-local-shared-objects-flash.html.

Cookies Policy Does Not Cover Third Party Websites

This Cookies Policy only relates to your use of our websites.

Please note that this Cookies Policy does not apply to, and we are not responsible for, the privacy practices of third-party websites which may be linked from this website. These other third-party websites may also use cookies or similar technologies. For privacy information relating to these other third-party websites, please consult their policies.

Third Party Access to Cookies

The cookies we use should only be accessed by us and those third parties named in our Cookies Centre for the purposes referred to in this Cookies Policy and in the Cookies Centre. As we have explained in this policy and in the information in our Cookies Centre, we have limited control over some of the third-party cookies which appear on our site. We will make efforts to try to ensure that those cookies will not be accessed by any other third party who is not disclosed in our Cookies Centre or the linked disclosures made from our Cookies Centre (for example in a privacy policy of the provider of the cookie linked from our Cookies Centre). As you will appreciate given the nature of the internet, we cannot fully control this however and we cannot guarantee that your data will not be seen by third parties.

How to contact us

There are contact details for Arxada in our Privacy Policy – please follow the link above.

Do you need extra help?

If you would like this notice in another format (for example: audio, large print, braille) please contact us via the contact details in our Privacy Policy.

Changes to the Cookies Policy

We may update this Cookies Policy and we would encourage you to review the policy from time to time to stay informed about how we are using cookies. This Cookies Policy was last updated on 10 July 2023.